

Two Hearing Aids or One?

You might be surprised by the answer!

We often get asked about the benefits of wearing two hearing aids, and if clients could get by with just one. There are a number of advantages of wearing two hearing aids; including better ability to hear sound from either side, increased loudness of sound when two ears are listening, and ability to locate where sounds are occurring. Using two hearing aids will improve speech understanding in noise for most people, at least in normal, everyday communication situations.

Despite these facts some listeners will actually do better with just one hearing aid in either the right ear or the left. These cases go against the bulk of scientific evidence to date, which indicates better and easier speech perception in typical noisy listening situations for the wearer with two hearing aids. The best choice is always to speak to a qualified audiologist to help find the best solution for your specific needs.

Inspiration Corner

"I am just as deaf as I am blind. The problems of deafness are deeper and more complex, if not more important than those of blindness. Deafness is a much worse misfortune. For it means the loss of the most vital stimulus-- the sound of the voice that brings language, sets thoughts astir, and keeps us in the intellectual company of man." - Helen Keller



Hear. For Life.

Telephone Tip:

If you're in the presence of noise, cover the mouthpiece each time after you speak. This prevents noise from traveling into your telephone receiver and being amplified into your own ear (or hearing aid), adding confusion to what you may already be finding difficult to hear.

Sackville Hearing is on the Run!

The staff at Sackville Hearing is pleased to announce they completed a 5km run during the Tim Horton's Valley Harvest Marathon as part of the Fit with Phonak campaign.

Cause Information

Fit with Phonak is a wellness program aimed at motivating a team of Hearing Healthcare Professionals to participate in a running event in support of CanHEAR Uganda.

CanHEAR Uganda is a non-profit organization based in Ottawa, Canada consisting of a team of health-care



and allied professionals. They travel to Uganda on an annual basis to share their expertise in the treatment of otolaryngologic disorders with our Ugandan counterparts.

Learn more at www.canhearuganda.com

Questions or Comments?

If you have any questions or comments, please don't hesitate to give us a call at **865-4455**

You can also email us at info@sackvillehearing.ca

If you would prefer to not receive correspondence from us, please let us know at the number/email above.


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CHRONOS — Speech Clarity with Comfort



AUDIO EFFICIENCY™



Bernafon's new Audio Efficiency technology synergistically combines four technologies to provide you with a hearing aid that sounds both clear and comfortable. **ChannelFree™** signal processing and **True Directionality** enhance the speech sounds that are important to you. **Transient Noise Reduction** and **Adaptive Feedback Canceller Plus** make the hearing aid sound comfortable. Audio Efficiency™ technology can now be found in Chronos hearing aids.

Contact **Sackville Hearing Centre** to see if this exciting new technology is right for your hearing loss.

www.bernafon.ca

SWISS 
Engineering

bernafon 
Your hearing · Our passion

We're now on Facebook! Search Sackville Hearing or visit www.sackvillehearing.ca and click on the Facebook link!

Interested in learning more about hearing loss?

Discover what you need to know with our new interactive, online seminar on hearing loss and hearing aids. Visit our website to watch it online.



“Your referral is the greatest compliment we can receive.”

Have you heard about the Sackville Hearing Centre Referral Program? In response to all of the wonderful referrals our patients have provided over the years we have implemented a referral program to reward your trust and support.



Congratulations to some of our recent referral program draw winners!

May 2011 - Linda Hefler won a \$250 Futureshop gift card.

August 2011 - Ronald Goreham won \$200 Sobeys gift card.

Clip & Save! Complimentary Batteries

Time to get your scissor hand into shape! Clip out this coupon and present it at our office to collect a complimentary package of hearing aid batteries!



Fall/Winter 2011

Funny Quote of the Day:

“My wife says I never listen to her. At least I think that’s what she said”..